

KEEP-IT-FRESH

The most effective way to inhibit weight loss, quality and shelf life is to use KIF Shelf Life Extension Series Systems.

KIF shelf life extension solutions offer advantages over Pads based solutions. since Bags and paper sheets

has a coating of zeolite powder and certain percentage of potassium permanganate, Whereas Sachets are filled with the special composition mixture, that causes volatile bacterial inhibition, ethylene and moisture absorption

Ethylene (C₂H₄) is a plant hormone. Exposure to ethylene shortens the shelf life of fresh produce by speeding up the process of ripening and decay causes shattering deterioration and ripening on the other hand

moisture is likely to speed up decay and the development of mould and fungus either during the storage and periods of transportation or after removal from the packaging.



KIF Cherry bags are designed according to the respiration rate of fresh cherries. Proven at extending the shelf life of sweet cherries from 35 to 45 days in cold storage. Used for shipment via truck or Ocean Vessel and Storage upon delivery. The main benefits of the KIF Bag are improved protection because of the bag's rigidity, micro porous structure and zeolite coated surface both in transit and on retail shelves, and improved display due to the bag's upright design and gusseted structure. The gusset design makes the bag stand up on its own and provides a better look.



Excessive condensation in competitor product



Efficient humidity control



Merits of KIF Bags over ordinary bags

Produce employees need little or no training to set up displays with the pouch bag, so the likelihood of proper execution and consistent displays go way up. There are some real practical elements of the bag that make it work at the store level and helps you sell more cherries."

KIF Bags used to protect fresh produce from the packing house to the consumer's fridge with a variety of products from pallet covers to retail bags.



Share your problems with us. We will be glad to find a solution.

Connect with us at: info@keep-it-fresh.com

www.keep-it-fresh.com

KIF PACKAGING EXTENDS THE POST-HARVEST LIFE OF CHERRIES DURING STORAGE AND TRANSPORTATION!!!

- Reduces decay
- Maintains skin gloss
- Maintain colour
- Maintains overall freshness
- Fresh appearance
- Maintains flesh firmness
- Maintains tenderness
- Minimizes moisture loss
- Minimizes weight loss